

Samantha Perez

Fitness Bootcamp Coach

Certified bootcamp coach with four years of leading outdoor fitness and HIIT classes. Skilled in motivation and group energy building.

CONTACT



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LinkedIn



Los Angeles, CA 90012

KEY SKILLS

- Group motivation
- HIIT program design
- Nutrition coaching

EDUCATION

May 2017 | B.S. in Exercise Science

Pepperdine University, Malibu, CA

PROFESSIONAL EXPERIENCE

Bootcamp Coach | FitCamp LA | Los Angeles, CA
May 2020 – Present

- Instructed 200+ participants weekly, achieving 90% retention.
- Launched specialty bootcamps, boosting revenue by \$50K in FY 2022.

Personal Trainer | 24 Hour Fitness | Los Angeles, CA
January 2018 – April 2020

- Conducted 150 one-on-one sessions monthly with a 95% satisfaction rate.
- Developed nutrition guides adopted chain-wide.

CERTIFICATIONS

- NASM Certified Personal Trainer, June 2018
- CPR/AED Certified, September 2017