



WILLIAM SANCHEZ

Product Management Internship

CONTACT



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LinkedIn | Portfolio



City, ST 12345

ABOUT ME

Business and CS double-major with product-management internship experience. Skilled in road-mapping, user research, and cross-functional coordination.

PROFESSIONAL EXPERIENCE

Product Management Intern

InnovateCo, City, ST | June 2023 - August 2023

- Created product road map for new feature, guiding dev team to on-time delivery
- Conducted user surveys (n=200), identifying two priority features that increased NPS by 12 points
- Coordinated between design, engineering, and marketing teams in weekly syncs

Campus PM

Student Innovation Hub, State University, City, ST | September 2022 - May 2023

- Led a 4-member team to prototype campus-safety app, winning 1st place in hackathon
- Conducted competitor analysis to refine product strategy

EDUCATION

B.B.A. & B.S. in Computer Science

State University, City, ST | May 2025