



Lauren Mitchell

Hands-on marketer specializing in community outreach and on-site promotion

Field marketing representative with six years of experience planning and executing local events to increase brand awareness. Skilled in relationship building and grassroots marketing.

CONTACT



(123) 456-7890



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LinkedIn | Portfolio



Minneapolis, MN

EDUCATION

Bachelor of Arts, Marketing
University of Minnesota, Minneapolis, MN
May 2018

KEY SKILLS

- Brand promotion
- Community outreach
- Event coordination
- Lead generation
- Relationship building

PROFESSIONAL EXPERIENCE

Field Marketing Representative | Urban Eats, Minneapolis, MN
October 2021 - Present

- Organized local events, driving a 30% increase in customer acquisition
- Build relationships with community organizations to create promotional opportunities
- Conduct product demonstrations, generating \$200,000 in sales annually

Marketing Intern | GreenSpace Markets, Minneapolis, MN
June 2018 - September 2021

- Assisted in planning promotional events across the Minneapolis area
- Supported lead-generation efforts through face-to-face engagement