



Karen Martinez

Corporate financial analyst with five years in FP&A at Fortune 500 companies. Expert in budgeting, forecasting, and cross-departmental financial reporting. Improved budgeting accuracy by 20% through process redesign.

CONTACT

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-  Portfolio
-  San Francisco, CA

EDUCATION

B.S. in Finance
University of Illinois at Urbana-Champaign, Urbana, IL
May 2016

KEY SKILLS

- Budget management
- Forecasting
- Sensitivity analysis
- Cross-functional collaboration
- FP&A systems

PROFESSIONAL EXPERIENCE

FP&A Analyst | TechWave Corp., San Francisco, CA
August 2019 - Present

- Lead annual budget process for a \$1 billion business unit, increasing accuracy by 20%
- Develop rolling forecasts and sensitivity analyses to guide product-launch investments
- Partner with marketing and operations to align financial goals and track KPIs

Financial Reporting Analyst | NetSol Logistics, San Francisco, CA
June 2016 - August 2018

- Prepared monthly management reports and variance analyses for C-suite review
- Standardized reporting templates, reducing preparation time by 30%

CERTIFICATIONS

- CFA Charterholder, CFA Institute | May 2020