

Laura Martinez

HR Manager

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HR manager with seven years in talent acquisition, performance management, and employee relations. Skilled at building culture and aligning HR initiatives with business goals.

Professional Experience

HR Manager, PeopleFirst, Dallas, TX
June 2018 – Present

- Led recruitment for 200+ roles annually, reducing time-to-hire by 30%
- Implemented performance-review platform, increasing participation to 98%
- Designed leadership development programs ,boosting internal promotions by 20%

HR Coordinator, CorpSolutions, Dallas, TX
July 2015 – May 2018

- Managed onboarding for 150+ new hires, ensuring 100% compliance with policies
- Supported benefits administration and open-enrollment processes

Key Skills

- Talent acquisition
- Employee engagement
- Policy development
- Performance management
- HRIS

Education

University of Texas at Dallas, Richardson, TX
M.S. Human Resources
May 2014

Certifications

SHRM-CP, November 2016