

JS

John Stevens

Creative Director

Creative director with 12 years of experience building high-impact campaigns for film, animation, and digital storytelling. Known for blending strategy with visionary direction to bring complex narratives to life. Leads with empathy and cultivates collaborative, high-performing teams across production and design.

PROFESSIONAL EXPERIENCE

SENIOR CREATIVE DIRECTOR | WALT DISNEY COMPANY, LOS ANGELES, CA
FEBRUARY 2018

- Increased ticket sales by 20% in Q4 2021 by leading promotional campaigns for major theatrical releases
- Mentored a team of 12 artists and increased overall output by 30% between 2019 and 2020

Streamlined creative processes, cutting project timelines by 40% across departments

LEAD GRAPHIC DESIGNER | ADOBE SYSTEMS, SAN FRANCISCO, CA
JULY 2015 – JANUARY 2018

- Led design efforts for 20+ brand campaigns that boosted customer engagement by 25% in six months
 - Developed a scalable design system used across all marketing channels
- Improved brand recognition by 35% through visually compelling campaigns

EDUCATION

Bachelor of Fine Arts (BFA) in Visual Communication | Savannah College of Art and Design
Savannah, GA | May 2013

CERTIFICATIONS

- Certified Creative Strategist, AIGA, August 2016

CONTACT

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 Portfolio

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