



Stephanie Hall

Marketing Internship

Marketing student with digital campaign and market research internship experience.
Proficient in Google Ads, SEO, and data analytics.

CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



City, ST 12345

PROFESSIONAL EXPERIENCE

June 2023 - August 2023

Marketing Intern, BrightEdge Marketing | City, ST

- Managed Google Ads campaigns with a \$10K budget, achieving a 4:1 ROI
- Performed keyword research that improved organic search traffic by 18%
- Assisted in social-media content calendars, increasing follower growth by 12%

September 2022 - May 2023

Research Assistant, Marketing Lab | State University, City, ST

- Conducted competitor analysis reports for 10 brands, informing class project strategies
- Analyzed survey data (n=500) to identify consumer-preference trends

EDUCATION

B.B.A. in Marketing

State University, City, ST | May 2025