

Stephanie Hall

Marketing Internship

Marketing student with digital campaign and market research internship experience.
Proficient in Google Ads, SEO, and data analytics.



CONTACT

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- LinkedIn | Portfolio
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PROFESSIONAL EXPERIENCE

June 2023 - August 2023

Marketing Intern, BrightEdge Marketing | City, ST

- Managed Google Ads campaigns with a \$10K budget, achieving a 4:1 ROI
- Performed keyword research that improved organic search traffic by 18%
- Assisted in social-media content calendars, increasing follower growth by 12%

September 2022 - May 2023

Research Assistant, Marketing Lab | State University, City, ST

- Conducted competitor analysis reports for 10 brands, informing class project strategies
- Analyzed survey data (n=500) to identify consumer-preference trends

EDUCATION

B.B.A. in Marketing

State University, City, ST | May 2025