


Dylan Martinez

Community Manager

Community manager with three years of experience building brand communities and driving user engagement across social platforms.

CONTACT

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 LinkedIn | Portfolio

 Portland, OR 97201

KEY SKILLS

- Community engagement
- Event coordination
- Sentiment analysis
- Content moderation
- Platform strategy

EDUCATION

Bachelor of Arts (B.A.)
Communication
Portland State University,
Portland, OR
May 2020

Bachelor of Science (B.S.)
Marketing
University of Minnesota,
Minneapolis, MN
May 2011

PROFESSIONAL EXPERIENCE

COMMUNITY MANAGER | APPCONNECT, PORTLAND, OR
MARCH 2022 – PRESENT

- Grew active user community by 30% through targeted engagement campaigns
- Organized monthly virtual events attracting 500+ attendees
- Implemented feedback loops that informed product enhancements

COMMUNITY COORDINATOR | MEDIAHUB, PORTLAND, OR
JULY 2020 – FEBRUARY 2022

- Monitored and moderated forums, maintaining a 98% positive sentiment rate
- Developed community guidelines and onboarding materials for new members
- Analyzed user behavior to recommend platform improvements