

Isabella Chavez

Beauty Therapist

Beauty therapist with six years of experience delivering holistic skin and body treatments. Expert in massage, facials, and wellness consultations. Improved client-retention rates by 40%.

EDUCATION

Diploma in Beauty Therapy

Wellness Institute, City, ST
May 2016

KEY SKILLS

- Massage therapy
- Holistic facials
- Client retention
- Wellness planning
- Retail sales

PROFESSIONAL EXPERIENCE

Beauty Therapist | Tranquility Wellness, City, ST
May 2018 – Present

- Provide 20+ weekly wellness treatments—massages, facials, body scrubs—boosting retention by 40%
- Develop personalized wellness plans, increasing package purchases by 30%
- Conduct product demos, driving \$5,000 in monthly retail sales

Spa Therapist | Blissful Escape, City, ST
June 2016 – April 2018

- Delivered massage and body treatments for 15 clients daily
- Managed treatment-room logistics and client follow-ups