



# Brad Wilson

Retail Scrum Master with six years driving agile in omnichannel retail projects. Expert in POS integration and customer-facing feature delivery.

## CONTACT

 (123) 456-7890

 brad.wilson@example.com

 Portfolio

 Chicago, IL 60603

## KEY SKILLS

- POS integration
- User-story mapping
- Stakeholder communication

## PROFESSIONAL EXPERIENCE

SCRUM MASTER | SHOPEASE, CHICAGO, IL  
JULY 2018 – PRESENT

- Delivered POS-mobile sync features, boosting transactions by 25%.
- Streamlined inventory updates via agile sprints, reducing stock-outs by 30%.

BUSINESS ANALYST | SHOPEASE, CHICAGO, IL  
JUNE 2014 – JUNE 2018

- Mapped user journeys, reducing checkout errors by 30%.
- Conducted A/B tests on UI changes, increasing conversion by 12%.

## EDUCATION

- B.S. Marketing  
University of Illinois Chicago, IL, Chicago, IL | May 2014

## CERTIFICATIONS

- Certified ScrumMaster - Scrum Alliance , March 2023