



# MELISSA ANDERSON

Advanced Skin Care Specialist

City, ST 12345 | (123) 456-7890 | email@example.com | LinkedIn | Portfolio

## PROFILE

Esthetician with five years of experience at premier beauty establishments. Known for developing customized skin-care regimens that exceed client expectations. Boosts revenue through expert product recommendations and long-term client relationships.

## KEY SKILLS

- Acne protocols
- Aromatherapy
- Lymphatic drainage
- Holistic care
- Empathy

## PROFESSIONAL EXPERIENCE

Advanced Skin Care Specialist

Ulta Beauty, Detroit, MI | May 2022 - Present

- Oversee a team of 12 estheticians, ensuring quality service for 500+ monthly clients
- Perform 15 advanced treatments weekly—LED therapy, microcurrent, microdermabrasion, chemical peels
- Organize four annual skin-care events, each generating \$8,000+ in product sales
- Increase premium-service upgrades by 60% through consultative education

Salon Esthetician

Empire Beauty School Salon & Spa, Ann Arbor, MI | January 2019 - April 2022

- Executed 60 weekly appointments facials, waxing, body treatments
- Co-developed a salon service menu, adding eight treatments in 12 months
- Improved retention by 25% through personalized follow-up care plans
- Created a bridal beauty package, generating \$20,000 additional revenue in 2019

## EDUCATION

A.T.A. in Cosmetology

Empire Beauty School, New York, NY | June 2020

## CERTIFICATIONS

- LightStim+ Professional, LightStim, April 2023
- Licensed Esthetician, NY State Cosmetology Board, June 2019