



Alex Johnson


Instructional Designer


Instructional designer with expertise in e-learning development and curriculum design

Instructional designer with over seven years of experience creating engaging learning experiences and educational materials for corporate training and academic programs. Skilled in using instructional design models like ADDIE and SAM, and proficient in e-learning authoring tools such as Articulate Storyline and Adobe Captivate. Proven ability to increase learner engagement and improve training effectiveness.

 Seattle, WA

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 LinkedIn | Portfolio

KEY SKILLS

- Instructional design models (ADDIE, SAM)
- E-learning development
- Curriculum design
- Articulate Storyline
- Adobe Captivate
- Learning Management Systems (LMS)
- Multimedia content creation
- Needs analysis
- Adult learning principles
- Project management

CERTIFICATIONS

- Certified Professional in Learning and Performance (CPLP), ATD, January 2018
- eLearning Instructional Design Certificate, Association for Talent Development, February 2016

PROFESSIONAL EXPERIENCE

SENIOR INSTRUCTIONAL DESIGNER | TECHLEARN SOLUTIONS, SEATTLE, WA

JUNE 2017 – PRESENT

- Developed and implemented over 30 e-learning courses** for corporate clients, resulting in a 25% increase in employee training completion rates.
- Collaborated with subject matter experts (SMEs)** to design engaging instructional materials, reducing training development time by 20%.
- Conducted needs assessments and learner analyses**, leading to the creation of customized training solutions that improved learner satisfaction by 30%.
- Managed multiple projects simultaneously**, ensuring on-time delivery and adherence to budgets.
- Integrated interactive multimedia elements**, enhancing learner engagement and knowledge retention.

INSTRUCTIONAL DESIGNER | EDUTECH INNOVATIONS, PORTLAND, O

MAY 2015 – MAY 2017

- Designed and developed e-learning modules** for academic programs, increasing student engagement by 15%.
- Utilized Learning Management Systems** to deploy and track training programs.
- Created instructional materials**, including facilitator guides, participant workbooks, and job aids.
- Implemented feedback mechanisms**, improving course effectiveness based on learner input.
- Assisted in migrating traditional classroom training to online platforms**, expanding reach to remote learners.

EDUCATION

- Master of Education in Instructional Design
University of Washington, Seattle, WA | May 2015
- May 2023

