

# Alex Garcia

## University Recruiter

University recruiter with five years in enrollment management and student outreach. Expert at admissions events and pipeline development.



### KEY SKILLS

- Admissions event planning
- High-school outreach
- Application processing



### EDUCATION

Bachelor of Arts in  
Communications | University of  
Wisconsin, Madison, WI  
May 2016



### PROFESSIONAL EXPERIENCE

#### University Recruiter

University of Wisconsin, Madison, WI | February 2019 – Present

- Increased campus tour attendance by 30% year-over-year.
- Managed outreach to 20+ high schools, generating 2,000+ applications.

#### Admissions Coordinator

UW-Madison, WI, | June 2016 – January 2019

- Processed 5,000+ admission applications per cycle.
- Implemented digital chat platform, improving response time by 50%.