







Taylor Nguyen

Entry-Level Copywriter

Detail-oriented entry-level copywriter with a Bachelor of Arts in marketing and recent internship experience creating engaging ad copy and social media content. Proficient in crafting headlines, slogans, and promotional materials that enhance brand visibility.

CONTACT

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EDUCATION

Bachelor of Arts in Marketing
New York University
May 2022

KEY SKILLS

- Advertising copy
- Brand voice consistency
- Content editing
- Social media marketing

PROFESSIONAL EXPERIENCE

Marketing Intern | BrightMedia Agency, New York, NY
June 2022 - December 2022

- Assisted in creating ad campaigns, including writing slogans and social media posts, contributing to a 15% increase in client engagement
- Conducted competitor analysis to refine brand messaging strategies for small businesses
- Edited and proofread promotional materials for accuracy and tone alignment

Freelance Copywriter | Various Clients, Remote
January 2023 - Present

- Crafted impactful product descriptions and email campaigns for e-commerce clients, increasing click-through rates by 20%
- Develop brand voice guidelines for startups, ensuring consistent messaging across platforms