



Amber Bennet

Digital content editor with seven years of experience producing web, video, and social media content. Skilled in CMS platforms, SEO, and analytics. Known for driving a 25% increase in audience engagement.

CONTACT



(123) 456-7890



email@example.com



Portfolio



San Diego, CA

KEY SKILLS

- CMS management
- SEO optimization
- Analytics
- Multimedia integration
- Audience engagement

PROFESSIONAL EXPERIENCE

Digital Content Editor | WebHub Media, San Diego, CA

June 2016 - Present

- Edit and publish 80+ pieces of digital content monthly
- Optimize articles for SEO, boosting organic sessions by 25%
- Coordinate multimedia integration with design and video teams

Content Coordinator | E-Comm Solutions, San Diego, CA

May 2014 - May 2016

- Managed product descriptions and blog posts for e-commerce site
- Maintained CMS taxonomy and updated metadata

EDUCATION

B.A. in Communications

San Diego State University, San Diego, CA | May 2014