

Anthony Ramirez

I am an entry-level B2B marketing professional with internship experience in strategic planning and content creation for business clients. I excel in market research, lead generation, and developing targeted marketing strategies.

CONTACT

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 LinkedIn

 Austin, TX 78701

KEY SKILLS

- Market research
- Content creation
- Lead generation
- Digital strategy
- Campaign analysis

EDUCATION

Bachelor of Business
Administration in Marketing
University of Texas , Austin, TX
May 2022

PROFESSIONAL EXPERIENCE

MARKETING INTERN | B2B SOLUTIONS , AUSTIN, TX
JUNE 2022 – PRESENT

- Assisted in developing targeted marketing campaigns for enterprise clients.
- Conducted market research that informed content strategy and lead generation efforts.

CONTENT MARKETING INTERN | BUSINESS CONNECT , AUSTIN, TX
JANUARY 2022 – MAY 2022

- Supported the creation of digital content and managed social media updates.
- Analyzed campaign performance to optimize future strategies.