

# Emily Smith

## Web Designer

(000) 000-0000 · Austin, TX · emily.smith@example.com · LinkedIn | Portfolio

### Creative web designer with expertise in responsive design and user experience

Web designer with over five years of experience creating visually appealing and user-friendly websites for diverse clients. Proficient in HTML, CSS, JavaScript, and experienced with content management systems like WordPress and Drupal. Skilled at translating client requirements into functional websites that enhance user engagement and drive conversions.

## Professional Experience

Web Designer | Creative Web Solutions | Austin, TX  
June 2018 – Present

- Designed and developed over 40 responsive websites, resulting in a 35% increase in client web traffic on average.
- Collaborated with clients to understand their needs and objectives, achieving a 95% client satisfaction rate.
- Optimized websites for SEO, improving search engine rankings and increasing organic traffic by 25%.
- Implemented UX/UI best practices, enhancing user engagement and reducing bounce rates by 20%.
- Managed multiple projects simultaneously, ensuring timely delivery within budget constraints.

Junior Web Designer | Digital Media Labs | Austin, TX  
May 2016 – May 2018

- Assisted in designing and maintaining websites for small businesses, improving website performance and usability.
- Converted mockups into functional websites using HTML, CSS, and JavaScript.
- Updated and maintained content on client websites using CMS platforms.
- Collaborated with the development team to troubleshoot and fix website issues.
- Participated in brainstorming sessions, contributing creative ideas for web design projects.

## Education

Bachelor of Science in Web Design and Development | University of Texas at Austin | Austin, TX  
April 2016

## Key Skills

- Web design and development
- HTML5, CSS3, JavaScript
- Adobe Creative Suite (Photoshop, Illustrator)
- Wireframing and prototyping (Sketch, Figma)
- Cross-browser compatibility
- Responsive design
- UX/UI design principles
- WordPress and Drupal
- Search Engine Optimization (SEO)
- Project management

## Certifications

- Certified Web Professional – Web Designer (CWP), World Organization of Webmasters | Certified since 2017
- Google Mobile Sites Certification | Completed 2018
- Adobe Certified Expert (ACE) in Photoshop | Certified since 2019