

Sophie Williams

Sorority Recruitment

Campus leader with three years of sorority recruitment experience. Expert in event planning, candidate engagement, and chapter branding.

CONTACT



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LinkedIn



Chapel Hill, NC 27514

KEY SKILLS

- Event planning & execution
- Candidate engagement
- Branding & marketing

EDUCATION

Bachelor of Arts in
Communications
UNC-Chapel Hill, NC
May 2023

PROFESSIONAL EXPERIENCE

Recruitment Chair | Alpha Chi Omega, UNC-Chapel Hill, NC
August 2021 – May 2023

- Organized 12 recruitment events for 200+ potential new members.
- Increased chapter membership by 30% with targeted outreach.

Membership Coordinator | Sigma Delta Tau, UNC-Chapel Hill, NC
January 2019 – July 2021

- Managed candidate application process for 150+ students yearly.
- Developed branding materials that improved campus visibility by 40%.