

# Devon Hughes

## Makeup counter artist

### Retail makeup counter artist skilled in color matching and customer service

Experienced retail professional with a flair for cosmetics and communication. Known for educating shoppers on products, driving sales, and offering mini-makeovers that turn walk-ins into loyal clients.

## CONTACT



(123) 456-7890



email@example.com



City, ST 12345

## EDUCATION

Certificate in Cosmetic Sales and Application  
Phoenix Beauty Training Center  
March 2017

## KEY SKILLS

- Product demonstrations
- Color theory
- Customer retention
- Point-of-sale (POS) systems
- Inventory restocking

## PROFESSIONAL EXPERIENCE

### Makeup Counter Artist | Luxe Beauty, Scottsdale, AZ August 2020 – Present

- Performed consultations and sold high-end products at a busy department store counter
- Trained in five luxury brand lines and upsold bundles based on client needs
- Built repeat clientele through personal follow-ups and makeup tips

### Beauty Advisor | Glam House, Phoenix, AZ May 2017 – July 2020

- Conducted makeup application tutorials and hands-on demos for customers
- Kept displays clean and fully stocked while educating clients on seasonal trends
- Handled returns, exchanges, and reorder requests