

Janelle Rivera

Commercial makeup artist

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Commercial makeup artist for lifestyle shoots, product ads, and brand campaigns

Offers clean, natural makeup looks for commercials and e-commerce. Excellent with skin tone matching, long-wear products, and clean camera-ready finishes. Understands both branding and talent needs in advertising.

Professional Experience

Makeup Artist, AdVision Productions, Dallas, TX

May 2019 – Present

- Styled actors and models for skincare and lifestyle campaigns
- Coordinated with producers to match brand guidelines
- Maintained lookbooks for recurring clients and products

Freelance Makeup Artist, Independent Clients, Dallas, TX

January 2017 – April 2019

- Styled for small business shoots and start-up ads
- Balanced product focus with facial features
- Traveled to on-location settings and managed lighting variations

Education

Dallas Media School

Diploma in Commercial Makeup Design

July 2016

Key Skills

- Product ad styling
- Clean beauty aesthetics
- Lifestyle-focused makeup
- Brand consistency
- On-location logistics