

TS

Taylor Smith

Recent College Graduate

Recent marketing graduate with social-media strategy internships and content-creation experience. Proficient in Instagram, LinkedIn, and basic SEO.

Contact



(123) 456-7890



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LinkedIn | Portfolio



City, State Abbr. ZIP

Key Skills

- Social media strategy
- Content creation & editing
- Basic SEO principles

Education

Bachelor of Science in Marketing

State University , City, ST | May 2022

Professional Experience

SOCIAL MEDIA INTERN | BRIGHTBRAND AGENCY, CITY, ST
JUNE 2022 – AUGUST 2022

- Increased Instagram engagement by 30% through targeted hashtag campaigns.
- Scheduled and optimized 50+ LinkedIn posts, doubling followers in three months.

CONTENT WRITER | CAMPUS MAGAZINE, CITY, ST
SEPTEMBER 2021 – MAY 2021

- Authored 12 feature articles, each averaging 1,000+ reads.
- Edited peer content, improving overall publication quality and consistency.