JS

Jordan Simmons

Adobe Illustrator

Graphic illustrator with 7 years of experience creating high-impact vector artwork for marketing campaigns, infographics, and product branding. Expert in Adobe Illustrator and Photoshop with a strong eye for color theory and composition. Deliver engaging visuals for print and digital platforms in fast-paced agency settings.

CONTACT

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KEY SKILLS

- Adobe Illustrator
- Branding design
- Color theory
- Digital illustration
- Infographics
- Marketing visuals
- Print production
- Typography
- Vector artwork
- Visual storytelling

EDUCATION

- Bachelor of Fine Arts (B.F.A.) in Graphic Design

  June 2016
  University of Colorado, Boulder, CO

PROFESSIONAL EXPERIENCE

Senior Illustrator | May 2020 - Present
Pixel Shift Creative | Denver, CO

- Designed over 200 brand illustrations for clients in tech, education, and retail
- Created scalable vector artwork for digital campaigns and packaging
- Collaborated with creative directors and marketing teams to align visuals with brand voice

Graphic Illustrator | July 2016 - April 2020
Bold Hive Agency | Denver, CO

- Produced illustration assets for 40+ client projects across print and digital media
- Developed visual style guides to support cohesive brand design systems
- Contributed to award-winning ad campaign visuals recognized by AIGA