

DC

# Damian Cole

## CMO Executive

### Innovative digital leader reshaping global marketing ecosystems

Chief digital marketing officer with 18 years of experience leading digital transformation and omnichannel strategy for Fortune 100 companies. Expert in data-driven campaign architecture, e-commerce growth, and next-gen martech adoption.

## CONTACT



(000) 000-0000



email@example.com



LinkedIn | Portfolio



New York, NY

## KEY SKILLS

- Brand equity management
- Competitive positioning
- Crisis communications
- Customer lifecycle strategy
- Global marketing
- Integrated marketing
- Investor communications
- P&L ownership
- Strategic planning
- Team development

## PROFESSIONAL EXPERIENCE

CHIEF MARKETING OFFICER | KINCAID FINANCIAL GROUP , NEW YORK, NY  
MAY 2015 – PRESENT

- Grew inbound leads by 80% and contributed to a 30% increase in client AUM over three years
- Rebuilt brand messaging platform across global channels, aligning investor and customer communications
- Partnered with product and legal teams to support rollout of ESG-aligned services

VICE PRESIDENT OF MARKETING | SOLIS HOLDINGS , NEW YORK, NY  
AUGUST 2009 – APRIL 2015

- Spearheaded brand consolidation project that unified five sub-brands under a new parent company
- Collaborated with C-suite on IPO readiness campaigns and investor decks

## EDUCATION

Master of Business Administration (MBA), Strategy  
Columbia Business School , New York, NY | May 2007