

A large white circle containing the letters 'MG' in a bold, black, sans-serif font.

Morgan Green

Copywriter

ABOUT ME

Copywriter delivering compelling marketing content for brands

More than 11 years of experience creating ad copy, taglines, and web content that drives engagement and boosts brand awareness.

PROFESSIONAL EXPERIENCE

Copywriter | Bright Brands Agency, San Diego, CA

April 2016 – Present

- Crafted ad campaigns that increased client sales by an average of 30%
- Collaborated with creative teams to develop multi-channel marketing strategies
- Wrote compelling brand messaging that enhanced customer engagement and brand recognition

Content Writer | WebPros Marketing, San Diego, CA

January 2014 – March 2016

- Produced SEO-optimized content that improved website traffic by 40%
- Developed blog posts, landing pages, and social media copy to boost online presence
- Conducted keyword research to enhance search engine rankings and organic reach

CONTACT

 (555) 123-0987

 email@example.com

 City, ST

 LinkedIn | Portfolio

KEY SKILLS

- A/B testing
- Ad copywriting
- Brand messaging
- Content strategy
- SEO writing

EDUCATION

- Bachelor of Arts in Marketing
University of San Diego
San Diego, CA | May 2013