

MG

# Morgan Green

Copywriter

## ABOUT ME

### Copywriter delivering compelling marketing content for brands

More than 11 years of experience creating ad copy, taglines, and web content that drives engagement and boosts brand awareness.

## PROFESSIONAL EXPERIENCE

### Copywriter | Bright Brands Agency, San Diego, CA

April 2016 – Present

- Crafted ad campaigns that increased client sales by an average of 30%
- Collaborated with creative teams to develop multi-channel marketing strategies
- Wrote compelling brand messaging that enhanced customer engagement and brand recognition

### Content Writer | WebPros Marketing, San Diego, CA

January 2014 – March 2016

- Produced SEO-optimized content that improved website traffic by 40%
- Developed blog posts, landing pages, and social media copy to boost online presence
- Conducted keyword research to enhance search engine rankings and organic reach

## CONTACT

 (555) 123-0987

 email@example.com

 City, ST

 LinkedIn | Portfolio

## KEY SKILLS

- A/B testing
- Ad copywriting
- Brand messaging
- Content strategy
- SEO writing

## EDUCATION

- Bachelor of Arts in Marketing  
University of San Diego  
San Diego, CA | May 2013