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# Pat Thomas

## Recent College Graduate

Dynamic recent graduate in Business Analytics with capstone and internship projects in data-driven marketing. Skilled in SQL, Tableau, and persuasive storytelling through data.

### Location

City, State Abbr. ZIP

### Phone

(123) 456-7890

### Email

pat.thomas@example.com

### Website

Linkedin | portfolio

## Key Skills

- SQL querying
- Tableau visualization
- Data storytelling

## Education

State University , City, ST  
May 2022  
Master in Business Administration

## Professional Experience

Data Analytics Intern, , MarketPulse Inc. | City, ST  
June 2022 - August 2022

- Analyzed customer behavior datasets (50K+ rows) to inform a 12% uplift in targeted email campaigns.
- Developed Tableau dashboards for weekly marketing briefs.

Student Consultant , University Analytics Club | City, ST  
September 2021 - May 2021

- Advised a local retailer on pricing models, forecasting a 5% margin increase.
- Presented insights to the store owner, leading to the implementation of a dynamic pricing pilot.