



LENA MORRIS

Creative Illustrator

City, ST 98765 | (123) 456-7890 | email@example.com | LinkedIn | Portfolio

PROFILE

Imaginative illustrator blending traditional art techniques with modern digital tools

Eight years of experience across publishing, fashion, and editorial. Skilled in character development, mixed media, and visual storytelling. Recognized for bold aesthetics and unique visual identity that enhances brand narratives and reader engagement.

KEY SKILLS

- Book illustration
- Character design
- Editorial artwork
- Hand sketching
- InDesign
- Mixed media
- Procreate
- Storyboarding
- Visual identity
- Watercolor illustration

PROFESSIONAL EXPERIENCE

Lead Illustrator

Wanderlight Publishing, Portland, OR | March 2019 - Present

- Designed full-page illustrations for 15+ children's books, increasing engagement with readers
- Created cover art and spot illustrations that helped boost Amazon sales by 30%
- Managed visual development for 6-story series alongside editors and authors

Freelance Creative Illustrator

Portland, OR | June 2015 - February 2019

- Produced illustration content for online fashion retailers and indie zines
- Delivered visual concept work for independent brand launches

EDUCATION

Bachelor of Fine Arts (B.F.A.) in Illustration

California College of the Arts, San Francisco, CA | June 2016