







# Nina Ocampo

## Packaging Illustrator

**Creative illustrator focused on retail packaging, shelf presence, and visual identity**  
Packaging illustrator with 7 years of experience working with consumer brands to elevate visual shelf impact. Blends hand-drawn charm with digital polish to support product storytelling and marketing.

## CONTACT

-  (123) 456-7890
-  email@example.com
-  LinkedIn | Portfolio
-  City, ST 98765

## KEY SKILLS

- Adobe Illustrator
- Branding illustration
- Dieline knowledge
- Logo support
- Packaging mockups
- Point-of-sale artwork
- Product photography retouch
- Typography
- Visual consistency
- Vector line art

## PROFESSIONAL EXPERIENCE

February 2020 - Present

**Illustration Designer, SnackGlow Foods** | San Francisco, CA

- Illustrated packaging for 40+ product SKUs sold in Whole Foods and Target
- Worked directly with the art director to align illustration style with branding
- Created icons, mascots, and support visuals for promo materials

July 2016 - January 2020

**Junior Packaging Illustrator, Red Root Studio** | San Francisco, CA

- Supported packaging team on consumer goods campaigns
- Prepared files for print production and collaborated with external printers

## EDUCATION

**Bachelor of Fine Arts (B.F.A.) in Graphic Arts**

California State University, San Francisco, CA | May 2016