



Jordan Bailey

Retail Data Scientist

Retail data scientist with four years of experience in demand forecasting and inventory optimization. Expert in time-series modeling and A/B testing to boost sales and reduce stockouts.

PROFESSIONAL EXPERIENCE

- **Data Scientist, ShopSmart Inc., City, ST**
March 2019 – Present
 - Developed ARIMA and Prophet models, improving sales forecast accuracy by 20%
 - Implemented markdown optimization, increasing margin by 8%
 - Designed A/B tests for promotional strategies, driving a 15% uplift in conversion
- **Data Analyst, FashionRetail Co., City, ST**
July 2016 – February 2019
 - Automated daily sales reporting, saving five hours per week
 - Built SQL dashboards tracking inventory health across 50+ stores

CERTIFICATIONS

- Certified SAS Base Programmer, April 2018

CONTACT

- 📞 (123) 456-7890
- ✉️ youremail@example.com
- 🌐 LinkedIn | Portfolio
- 📍 City, ST 12345

EDUCATION

B.S. in Applied Mathematics
Urban University, City, ST
May 2016