



Bryan Ward

Clothing Retail Buyer

Assistant buyer with 3 years of experience in women's apparel assortments, vendor relations, and trend analysis for fast-fashion retailers.

CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



City, ST 12345

PROFESSIONAL EXPERIENCE

March 2021 - Present

Assistant Apparel Buyer, TrendWave | Miami, FL

- Managed \$8M seasonal buys across 150 SKUs, sustaining a 10% margin improvement
- Built vendor scorecards, improving on-time delivery rates from 85% to 95%
- Ran weekly sales vs. plan analyses, recommending markdowns that cleared 80% of slow-moving SKUs
- Liaised with design teams to tailor assortments to regional preferences, lifting unit sales by 12%

June 2020 - February 2021

Merchandise Planning Intern, StyleSpot | Miami, FL

- Analyzed POS data to forecast demand for 100+ products, achieving 92% forecast accuracy
 - Assisted in preparing buy presentations for senior buyers, incorporating market-trend research
- Updated product lifecycle reports, enabling quicker clearance decisions
- Supported showroom sample coordination, reducing sample-loss incidents by 30%

EDUCATION

B.B.A. in Marketing

Florida International University, Miami, FL | March 2020