





# Alexis Ross

## District Sales Manager

Goal-oriented district sales manager with nine years of experience leading multi-state sales operations for GE Healthcare and Siemens. Proven ability to drive multi-million-dollar district growth, managing a team of 25 and delivering a 28% increase in district revenue.

### CONTACT

-  (123) 456-7890
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-  City, ST 12345

### EDUCATION

Bachelor of Business Administration  
(BBA) in Marketing  
University of Tennessee, Knoxville, TN  
May 2012

### KEY SKILLS

- Multi-state sales leadership
- District performance monitoring
- Key account development
- Cross-border market penetration

### PROFESSIONAL EXPERIENCE

#### District Sales Manager | July 2017 - Present

GE Healthcare, St. Louis, MO

- Direct sales operations across five states, increasing district revenue by 28% over three years.
- Lead and coach a team of 25 sales representatives, improving average territory attainment from 85% to 110%.
- Negotiate and secure key accounts with five major hospital systems, contributing \$10 million in annual revenue.

#### Regional Sales Supervisor | March 2013 - June 2017

Siemens Healthineers, Nashville, TN

- Oversaw a sales team of 15 covering three states, achieving 20% annual growth in product placement.
- Implemented territory restructuring that increased efficiency and reduced overlap, improving coverage by 15%.
- Collaborated with marketing to launch regional campaigns, generating 200 new leads in the first quarter.

### CERTIFICATIONS

- Sales Leadership Certification, American Marketing Association (AMA), May 2015