



Logan Wood

Regional Retail Manager

Regional manager with 7 years of leading multi-unit teams, P&L oversight of \$60M, and strategic market expansion. Expertise in driving top-line growth and operational consistency.

CONTACT



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LinkedIn | Portfolio



City, ST 12345

PROFESSIONAL EXPERIENCE

Regional Retail Manager | StyleNation, Chicago, IL

January 2017 - Present

- Oversaw 10 store locations generating \$60M annual revenue
- Implemented a unified CRM process that improved customer retention by 14%
- Reduced overall payroll costs by 8% via scheduling optimization tools
- Led regional product-launch plan, resulting in a 20% lift in new-product sales

District Manager | Urban Gear, Chicago, IL

July 2014 - January 2017

- Managed 5 outlets with \$30M combined revenue
- Achieved 5 consecutive quarters of same-store sales growth, averaging 6%
- Standardized training curriculum, improving onboarding efficiency by 30%
- Collaborated with real estate to open 2 new flagship stores on time and under budget

EDUCATION

M.B.A., Marketing

Northwestern University, Evanston, IL | May 2014

B.A. in Economics

University of Illinois, Urbana-Champaign, IL | March 2012