



# Isabel Rocha

Freelance Illustrator

## CONTACT



(123) 456-7890



email@example.com



LinkedIn | Portfolio



City, ST 98765

## KEY SKILLS

- Adobe Illustrator
- Branding visuals
- Client collaboration
- Digital painting
- Editorial illustration
- Email campaigns
- Infographics
- Logo design
- Project management
- Social media graphics

## EDUCATION

**Bachelor of Arts (B.A.) in Studio Art**  
Florida State University, Tallahassee, FL  
May 2014

## ABOUT ME

**Versatile freelance illustrator with a record of delivering impactful, client-focused artwork**

Freelance illustrator with 9 years of experience creating compelling visuals for clients in tech, wellness, and publishing. Known for adapting illustration style to brand needs, balancing creativity with communication. Manages full project lifecycles, from brief to delivery.

## PROFESSIONAL EXPERIENCE

**Freelance Illustrator** | October 2014 - Present  
Self-Employed, Remote

- Delivered digital illustrations for 120+ clients including startups and design agencies
- Completed logo and packaging work for 30+ product launches
- Partnered with marketing teams to create custom infographics for web and social media

**Freelance Visual Designer** | January 2016 - August 2019  
Creative Platforms Network, Remote

- Produced branded visuals for health tech and fitness clients
- Met tight deadlines for digital content campaigns while maintaining visual quality