

Helen Reed

Area Operations Manager

City, ST, 12345 | (123) 456-7890 | email@example.com | LinkedIn | Portfolio

Area operations manager overseeing 25 retail outlets across the Midwest. Expert in geographic P&L management, regional staffing, and SOP standardization. Drove a 15% profit increase and a 10% reduction in labor costs.

Professional Experience

AREA OPERATIONS MANAGER | RETAILCO | CHICAGO, IL | FEBRUARY 2017 – PRESENT

- Managed 25 stores with \$50M+ annual revenue, growing profits by 15%.
- Standardized SOPs across region, reducing onboarding time by 20%.
- Negotiated regional leases, saving \$300K over three years.

DISTRICT MANAGER | RETAILCO | CHICAGO, IL | JANUARY 2014 – JANUARY 2017

- Supervised 10 stores, improving customer net promoter scores from 65 to 78.
- Implemented a regional marketing pilot that boosted traffic by 12%.

Education

MBA in Retail Management | University of Wisconsin, Madison, WI
May 2013 – Present

B.S. in Business Administration | University of Illinois, Chicago, IL
May 2011

Key Skills

- Multi-Unit Oversight
- P&L Management
- Lease Negotiation
- SOP Development
- Regional Staffing