



# Bryan Reed

## Global Account Manager

Global account manager with eight years of experience coordinating multi-region supply chain solutions. Expert in cultural sales adaptation, contract harmonization, and global forecasting. Delivered 25% revenue growth across EMEA and APAC.

### PROFESSIONAL EXPERIENCE

July 2016 - Present

**Global Account Manager** | SupplyLink | Chicago, IL

- Manage key accounts in EMEA and APAC, totaling \$20 M in annual revenue
- Harmonize contracts across five countries, reducing legal review time by 50%
- Implement global demand forecasting, improving supply accuracy to 98%

May 2013 - June 2016

**Regional Account Manager** | SupplyLink | Chicago, IL

- Grew regional revenues by 30% through targeted channel expansions
- Trained local teams on global CRM standards, improving data consistency by 40%
- Led quarterly training webinars for 200+ international stakeholders

### EDUCATION

**Bachelor of Science in Supply Chain Management**

Michigan State University , East Lansing, MI | May 2013

### CERTIFICATIONS

Certified Supply Chain Professional (CSCP) , APICS, April 2015

### CONTACT

 (123) 456-7890

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 LinkedIn | Portfolio

 Chicago, IL

### KEY SKILLS

- Multi-region contract management
- Global forecasting
- Cultural adaptation
- CRM standardization
- Webinar facilitation