

PJ

Patricia Johnson

Product Photographer

Detail-oriented product photographer with five years of experience shooting e-commerce, lifestyle, and technical product images. Skilled in macro photography, reflective surface lighting, and post-production retouching. Contributed to a 25% increase in online conversion rates through high-quality visuals.

Location

City, ST 12345

Phone

(123) 456-7890

Email

email@example.com

Website

LinkedIn | Portfolio

Education

City Technical College, City, ST
| May 2016
Associate of Applied Arts (AAA) in
Commercial Photography

Key Skills

- Macro and reflective product techniques
- Lightbox and studio lighting setups
- Adobe Photoshop for retouching and compositing
- E-commerce platform image optimization

Professional Experience

Product Photographer, E-Shop Media | City, ST
October 2018 - Present

- Photograph 200+ products per month for online catalogs, ensuring consistent white-background and 360-degree views.
- Retouch images in Photoshop to remove imperfections and enhance product details, improving click-through rates by 25%.
- Coordinate with marketing and web teams to optimize image file sizes and formats for faster page load times.

Assistant Product Photographer, TechGear Studios | City, ST
June 2016 - September 2018

- Assisted senior photographers in setting up macro and reflective surface shots for electronics and jewelry products.
- Maintained and cleaned lightboxes, camera sensors, and lenses to guarantee pristine image quality.
- Managed digital file workflows, archiving over 50,000 images in a well-structured asset management system.

Certifications

- E-Commerce Photography Specialist Certification, Professional Photographers of America (PPA), March 2019