

Jamie Wilson

Business Analyst Graduate

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Dual-major in Business & Economics with internships in market research and strategic planning. Skilled in data analysis, financial modeling, and stakeholder communication.

Key Skills

- Data analysis & modeling
- Strategic presentations
- Cross-department coordination

Professional Experience

Market Research Intern | Insight Analytics, City, ST | June 2022 – August 2022

- Analyzed survey data (10K+ responses) to recommend strategy changes, boosting projected product adoption by 15%.
- Crafted pitch decks for senior leadership presentations.

Strategic Planning Assistant | University Business Office, City, ST | September 2021 – May 2021

- Built financial models for campus expansion, influencing a \$2M budget allocation.
- Coordinated interdepartmental planning meetings.

Education

Bachelor of Science in Business & Economics, May 2022 | State University, City, ST