

Grace James

Boutique Store Manager

(123) 456-7890 • City, ST 12345 • email@example.com • LinkedIn | Portfolio

Boutique manager with 5 years of curating premium womenswear collections, clienteling, and personalized service. Known for driving VIP engagement and specialty-event sales.

Professional Experience

Boutique Store Manager, LuxeLane, San Francisco, CA
May 2019 – Present

- Surpassed monthly boutique sales targets by 18% via VIP trunk shows and personalized outreach
- Grew loyalty-program memberships by 25% through targeted email campaigns
- Trained 6 stylists in luxury clienteling techniques, boosting average transaction size by 22%
- Orchestrated quarterly brand collaborations, generating \$150K in incremental revenue

Assistant Boutique Manager, Urban Chic, San Francisco, CA
June 2016 – April 2019

- Drove visual-merchandising upgrades aligned with couture inventory
- Achieved 10% YoY sales growth through local influencer partnerships
- Managed bespoke order process, ensuring 100% customization accuracy
- Handled boutique inventory valuations, reducing overstock by 30%

Education

City College, San Francisco, CA
A.A. in Fashion Merchandising
February 2016