

Madison Campbell

Associate Data Scientist

Associate data scientist with three years of experience supporting ML model development and data pipeline maintenance. Skilled in feature engineering, data visualization, and collaborative problem solving to drive data-driven decision-making.



EDUCATION

B.S. in Statistics | Midtown State University , City, ST
May 2018



PROFESSIONAL EXPERIENCE

Associate Data Scientist

Insight Analytics , City, ST | June 2020 – Present

- Built and maintained ETL pipelines processing 5M+ records daily in Python and Airflow
- Developed regression and classification models that improved forecasting accuracy by 18%
- Created interactive dashboards in Power BI, reducing report turnaround time by 50%
- Collaborated with product and engineering teams to integrate data insights into production

Data Analyst

Metro Retail Co. , City, ST | July 2018 – May 2020

- Cleaned and merged disparate sales and inventory datasets, improving data quality by 25%
- Implemented A/B tests for promotional campaigns, lifting average order value by 7%
- Automated weekly reporting using SQL and Python scripts, saving 10 hours per week



CERTIFICATIONS

- Microsoft Certified , Data Analyst Associate, May 2021