

CM

Cameron Moore

Customer Advocacy Manager

Customer Advocacy Manager with 5 years' experience building champion programs that generated 50+ case studies and 30 webinars. Expert at community engagement and reference management.

CONTACT



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LinkedIn | Portfolio



City, State, ZIP code

EDUCATION

- Bachelor of Science in Communications

Metro University, City, ST | May 2015

PROFESSIONAL EXPERIENCE

Advocacy Manager | EngagePro, City, ST
August 2018 - Present

- Recruited 75 customer advocates, resulting in 50 published case studies.
- Organized 30 joint webinars, driving 200 new leads.
- Launched a reference portal used by sales, boosting reference utilization by 40%.

Customer Success Manager | SupportWave, City, ST
January 2016 - July 2018

- Identified and engaged top 10% clients for advocacy, increasing NPS by 12 points.
- Built a peer community forum with 500 monthly active users.
- Developed advocacy metrics dashboard, improving program ROI visibility.