

TS

# Taylor Smith

Hair Salon Manager

## ABOUT ME

Dynamic salon manager with 8 years' experience overseeing daily operations, staff training, and client satisfaction at high-volume salons. Proven ability to increase revenue, optimize scheduling, and foster team development.

## PROFESSIONAL EXPERIENCE

Salon Manager | Luxe Locks Salon, City, ST

March 2018 – Present

- Supervise a team of 12 stylists and assistants, conducting monthly performance reviews that improved staff retention by 20%
- Implement promotional events and referral programs, driving a 25% increase in new client bookings year-over-year
- Manage inventory and vendor relationships, negotiating cost reductions that saved 15% on product expenses

Senior Stylist & Floor Lead | Shear Elegance, City, ST

June 2015 – February 2018

- Led floor operations during peak hours, ensuring seamless client flow and 98% appointment adherence
- Trained junior stylists in customer service and advanced cut techniques, reducing service errors by 30%
- Assisted management with weekly reporting on sales, inventory, and client feedback

## CERTIFICATIONS

- Licensed Cosmetologist & Salon Manager, State Board of Cosmetology, April 2015

## CONTACT

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## EDUCATION

- Certificate in Salon Management  
City Beauty Institute  
City, ST | May 2015