




Corey Nguyen

Motion Graphics Artist

Motion graphics artist with 6+ years of experience designing animations for advertising campaigns, brand videos, and live events. Expert in After Effects, Premiere Pro, and Cinema 4D, with a track record of producing 100+ ad videos that increased client engagement by 60% on average. Known for combining visual storytelling with strong brand alignment and training junior animators on production workflows.

CONTACT

 (000) 000-0000

 email@example.com

 LinkedIn

 San Diego, CA

KEY SKILLS

- 2D animation and motion design (After Effects)
- Kinetic typography and animated infographics
- Video editing and post-production (Premiere Pro, DaVinci Resolve)
- Brand animation and motion identity design
- 3D motion and visual effects (Cinema 4D)
- Color correction and grading
- Explainer video production end-to-end
- Storyboarding for motion content

PROFESSIONAL EXPERIENCE

MOTION GRAPHICS ARTIST | LIGHTBOX AGENCY, SAN DIEGO, CA
APRIL 2019 – PRESENT

- Animated 100+ ad videos and branded motion content for 25+ clients, achieving an average 60% increase in viewer engagement compared to static creative alternatives
- Collaborated with creative directors, copywriters, and brand strategists to translate storyboards into polished motion deliverables within average 5-day turnaround
- Trained 3 new hires on After Effects workflows, project file organization, and client feedback processes, reducing onboarding time from 3 weeks to 10 days
- Developed a reusable motion template library of 40+ branded elements, reducing per-project setup time by 35% across all active client accounts
- Managed simultaneous production of 6–8 active motion projects per week, maintaining 100% on-time delivery across all client deadlines over 4 years
- Contributed to winning 3 agency new business pitches by producing proof-of-concept motion demos, supporting \$1.2 million in new contract value

VIDEO EDITOR AND ANIMATOR | CREATIVE SPARK, SAN DIEGO, CA
JUNE 2017 – MARCH 2019

- Created motion content for social media, live events, and 5 major marketing launch campaigns, producing 60+ deliverables across formats including 16:9, 1:1, and 9:16
- Enhanced visual storytelling through transitions, overlay graphics, and pacing improvements that reduced average viewer drop-off rate by 25% on client video content
- Reduced revision cycles by 30% through improved client communication process including pre-production alignment meetings and detailed style frame approvals
- Assisted in producing 2 live event motion packages for conferences of 500+ attendees, coordinating screen content delivery across multiple display formats

EDUCATION

Bachelor of Arts (B.A.) in Media Arts
University of California, San Diego, La Jolla, CA | May 2017

CERTIFICATIONS

Adobe After Effects Professional, Adobe, September 2017

- Client communication and creative brief management