



# Maya Grant

## Freelance Artist

- Freelance visual artist with 7+ years of experience delivering custom illustrations, public murals, and digital commissions across 500+ client projects. Self-managed with a 96% client return rate and a reputation for originality, responsive communication, and timely delivery. Experienced in project scoping, client negotiation, and managing a full creative business across online platforms and local arts communities.

## CONTACT

-  (000) 000-0000
-  email@example.com
-  LinkedIn
-  Denver, CO

## KEY SKILLS

- Custom digital and traditional illustration
- Public mural design and large-format painting
- Portrait art and commissioned character design
- Client communication and project scoping
- Invoicing, budgeting, and freelance business management
- Print and digital asset production
- Social media marketing and portfolio promotion
- Time management and multi-project scheduling
- Adobe Photoshop and Procreate

## EDUCATION

Bachelor of Fine Arts (BFA) in Illustration  
Rocky Mountain College of Art and Design, Lakewood, CO  
May 2014

## PROFESSIONAL EXPERIENCE

- **Freelance Artist, Self-Employed, Denver, CO**  
June 2016 – Present
  - Completed 500+ client commissions through Etsy, Instagram, and direct referral channels, generating \$65,000+ in annual revenue with consistent 5-star client reviews
  - Designed and painted 6 public murals across Denver's RiNo and Santa Fe arts districts, with 3 murals commissioned by the City of Denver's Office of Arts and Culture
  - Maintained a 96% client return rate for custom portrait and illustration commissions through clear creative briefs, timely delivery, and revision-friendly workflow
  - Developed a tiered commission pricing structure and project scoping template that reduced scope creep disputes by 80% and improved client satisfaction
  - Grew Instagram following from 0 to 18,000 followers over 7 years, with organic social media driving 60% of new client inquiries annually
  - Managed all business operations including contracts, invoicing, tax preparation, and client communication across 50+ active clients simultaneously
- **Contract Illustrator, Wild Ink Press, Denver, CO**  
January 2015 – May 2016
  - Designed 4 greeting card lines and seasonal product artwork collections, with 2 designs selected for national retail distribution in 500+ stores
  - Collaborated with print production team to optimize color profiles and file formats for physical media, reducing print correction costs by 20%
  - Improved seasonal card sales by 40% through fresh illustration concepts that modernized the brand's visual language for a younger demographic
  - Delivered 30+ production-ready illustrations over 16 months, maintaining 100% on-time delivery across all contracted milestones