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Laura Chen

Junior Graphic Designer

Junior graphic designer with 2+ years of experience creating user-friendly design solutions across print and digital platforms. Skilled in Adobe Creative Suite, user interface (UI) component design, and visual storytelling with a foundation in illustration and typography. Known for producing accessible, on-brand assets that support product launches and marketing campaigns while collaborating effectively with cross-functional development and design teams.

CONTACT

-  (000) 000-0000
-  email@example.com
-  LinkedIn
-  San Jose, CA

KEY SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- UI design and component development
- Digital asset creation for web and email
- Typography and layout design
- Custom illustration and icon design
- Prototyping and wireframing (Figma, Adobe XD)
- Print design and production-ready file preparation
- Storyboarding and animation concept development
- Accessibility design standards (WCAG)

EDUCATION

Bachelor of Arts (B.A.) in Digital Media
California State University
Fullerton | Fullerton, CA | May 2020

PROFESSIONAL EXPERIENCE

JUNIOR GRAPHIC DESIGNER | ADOBE SYSTEMS, SAN JOSE, CA JUNE 2021 – PRESENT

- Designed marketing assets for 5 product launches across web and email, producing 30+ deliverables per campaign within deadline and brand guidelines
- Collaborated with engineers and UX designers to produce clean, accessible UI components adopted across 3 product interfaces serving 100,000+ users
- Created 50+ custom illustrations for training materials and onboarding content, reducing new hire visual comprehension scores by 20% through clearer instructional design
- Contributed to Adobe's internal design system documentation, standardizing 15 reusable UI patterns used across marketing and product teams
- Presented design concepts to cross-functional stakeholders in weekly creative reviews, incorporating feedback across an average 2-round revision cycle
- Managed digital asset library of 500+ files across shared design repositories, improving team access efficiency and version control

ENTRY-LEVEL ANIMATOR | DREAMWORKS ANIMATION, GLENDALE, CA MAY 2020 – JUNE 2021

- Assisted in developing early-stage animation concepts for 2 feature film projects, contributing 40+ original concept sketches and layout ideas reviewed by senior directors
- Created storyboard drafts and layout compositions for 3 animated sequences, refining visual pacing and camera angles based on director feedback
- Maintained and organized production assets for team pipeline across 2 active film projects, supporting a team of 15+ artists with clean file management and labeling
- Participated in daily production standups and weekly creative reviews, developing professional studio workflow and collaboration practices

CERTIFICATIONS

- Adobe Certified Expert - Photoshop, Adobe, June 2021