

JADE MONCA

Lash Artist

Atlanta, GA | (000) 000-0000 | email@example.com | LinkedIn



PROFILE

Licensed lash artist with 5+ years of experience providing precision eyelash extension services including classic, hybrid, and volume sets. Known for a 95% client rebooking rate through personalized lash mapping, meticulous application technique, and strong client communication. Proven ability to grow service revenue, train junior artists, and maintain rigorous sanitation and safety standards in a high-volume studio environment.

KEY SKILLS

- Classic, hybrid, and volume lash extension application
- Lash mapping and custom style design
- Eyelash lifts and tinting
- Client consultation and retention strategy
- Product sanitation and safety compliance
- Retail product knowledge and sales
- Junior artist training and mentorship
- Appointment scheduling and client management software
- Time efficiency and multi-client session management

PROFESSIONAL EXPERIENCE

Lash Artist

Lash Luxe Studio, Atlanta, GA | March 2020 - Present

- Maintains a 95% client rebooking rate across classic, hybrid, and volume lash services through customized lash mapping and personalized style consultations
- Completed 1,000+ lash extension sessions with zero safety incidents, maintaining full compliance with Georgia cosmetology sanitation and health standards
- Trained 3 junior artists on lash safety protocols, isolation techniques, and client consultation best practices, with all 3 achieving independent client bookings within 4 months
- Increased personal service revenue by 40% over 2 years through introduction of lash lift and tinting add-on services and retail product upselling
- Developed a client retention system using follow-up messaging and rebooking incentives, reducing lapsed client rate from 25% to 8% within 12 months
- Contributed to studio social media content strategy with before-and-after lash photography, generating 30% of new client inquiries monthly

Cosmetology Assistant

Glam Haven Spa, Atlanta, GA | July 2018 - February 2020

- Supported 4 licensed estheticians with lash prep, aftercare consultations, and post-treatment cleanup across 50+ client appointments per week
- Managed product inventory and client booking system for a 10-service menu spa, reducing scheduling conflicts by 25% through improved calendar management
- Cross-sold lash care products to increase retail sales by 30%, recommending aftercare kits to 60% of lash clients through informed product consultation
- Assisted in lash lift and tinting procedures under licensed supervision, building technical skill base for independent licensure

EDUCATION

Diploma in Cosmetology

Atlanta School of Beauty, Atlanta, GA | May 2018

CERTIFICATIONS

- Certified Lash Technician, Lash Professional, July 2018