


Blake Allen

Mall Store Manager

Mall Store Manager with deep experience in foot traffic conversion and seasonal planning

Over 9 years of experience in mall-based retail. Skilled in leveraging foot traffic patterns, managing seasonal displays, and training part-time staff during peak shopping periods.

CONTACT

 000-000-0000

 email@email.com

 City, ST

KEY SKILLS

- Cross-selling
- Customer foot traffic conversion
- Mall event coordination
- Seasonal hiring
- Store compliance
- Window display creation

EDUCATION

Bachelor of Arts in
Communications
University of South Carolina |
June 2013

PROFESSIONAL EXPERIENCE

STORE MANAGER | CLAIRE'S, CHARLESTON, SC
AUGUST 2019 – PRESENT

- Improved foot traffic-to-sale conversion rate by 24% through staff training and floor flow design
- Planned store participation in mall events, increasing weekend sales by 15%
- Created visual displays that were adopted chainwide for holiday seasons

ASSISTANT MANAGER | SPENCER'S, COLUMBIA, SC
JULY 2014 – JULY 2019

- Managed hiring and scheduling of part-time seasonal staff
- Conducted monthly inventory counts, reducing shrinkage by 20%
- Supported promotional campaigns aligned with mall marketing