






Skyler Lewis

Boutique Store Manager

Detail-driven Boutique Store Manager with a flair for brand storytelling and customer engagement
5+ years of boutique retail management experience with a focus on team building, visual merchandising, and luxury sales. Known for cultivating repeat business through curated customer experiences.

CONTACT

-  000-000-0000
-  email@email.com
-  City, ST

KEY SKILLS

- Brand promotion
- Boutique sales strategy
- Clienteling
- Event coordination
- Store layout design
- Visual displays

EDUCATION

Bachelor of Arts in Fashion
Merchandising
Colorado State University May 2017

PROFESSIONAL EXPERIENCE

Store Manager | February 2021 - Present Luxe & Co., Denver, CO

- Boosted average transaction value by 20% through personal styling sessions and targeted upselling
- Increased store foot traffic by planning monthly in-store events and seasonal campaigns
- Maintained top-tier mystery shopper scores for 8 consecutive quarters

Assistant Manager | May 2018 - January 2021 Bliss Boutique, Boulder, CO

- Oversaw inventory and vendor relationships for high-end apparel lines
- Trained new staff in luxury selling techniques and product knowledge
- Reduced return rates by 12% through improved customer consultations