



TOMÁS BERGERON

CONTACT INFORMATION



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Saint Paul, MN

EDUCATION

**Cosmetology Diploma | Aveda
Institute Minneapolis | May 2019**

KEY SKILLS

- Men's scissor cutting and shears-over-comb
- Grey blending and demi-permanent color
- Olaplex bond treatments
- Bridal styling and trial consultations
- Aveda color line formulation
- Booker and Boulevard scheduling

ABOUT ME

Hair stylist with 5 years behind the chair, focused on men's grooming, scissor cuts, and short-hair color work. Built a steady book of 240+ clients with consistent 6-week rebooks. Comfortable on a commission floor and known for fast, accurate consultations.

PROFESSIONAL EXPERIENCE

STYLIST | NORTHBLOOM SALON & SPA, SAINT PAUL, MN
SEPTEMBER 2022 - PRESENT

- Service 28-34 clients per week with average ticket of \$112 including retail.
- Trained on Olaplex bond-building protocols and integrated the service into 40% of color appointments.
- Run the salon's lunchtime express-cut menu, a 25-minute scissor cut at \$48 designed for downtown professionals.
- Mentor one junior stylist through her assistant year, including weekly cutting drills.
- Hit Aveda retail tier 3 for four consecutive quarters.

STYLIST | BIRCH & BOW HAIR STUDIO, EDEN PRAIRIE, MN
JANUARY 2019 - AUGUST 2022

- Joined as an apprentice, promoted to full stylist after passing internal cut and color practical in 9 months.
- Built clientele from zero to 165 active guests through model calls and Instagram before-and-afters.
- Specialized in textured short cuts and grey-blending services for clients ages 45+.
- Picked up bridal trial work on weekends, averaged 22 bridal parties per year.

CERTIFICATIONS

- OLAPLEX MASTER STYLIST CERTIFICATION | FEBRUARY 2023