

DR

# DAVID REINHOLT

Product Manager

Senior PM with nine years in developer tools and platform products. I lead two pods, set quarterly bets, and write the kind of strategy memos that engineering actually reads. Strong on technical depth and exec communication.

## Location

Salt Lake City, UT, Seattle, WA

## Phone

(801) 555-0264

## Email

david.reinholt@example.com

## Website

linkedin.com/in/davidreinholt

## Education

University of Utah, 2016

M.S., Computer Science

Colorado School of Mines, 2014

B.S., Computer Science

## Key Skills

- Platform and dev tools
- Technical PRDs and RFCs
- Strategy memos
- Roadmap and OKR setting
- Vendor negotiation
- SQL and basic Go
- API and SDK design review
- Cross-pod leadership
- Exec communication

## Professional Experience

### Senior Product Manager, Platform, Brassfern Labs | Salt Lake City, UT | 2021-Present

- Lead two pods (11 engineers, 2 designers) on the internal developer platform serving 380 engineers across the company.
- Set the platform's annual investment thesis; reallocated 35% of headcount toward CI/CD reliability after an incident postmortem.
- Shipped a self-serve environment provisioner that reduced average spin-up time from 42 minutes to 9 minutes.
- Author the quarterly platform memo read by the CTO and VP Eng; informed two of the last three reorg decisions.
- Negotiated a vendor consolidation that cut tooling spend by \$1.9M annually.

### Product Manager, Developer Experience, Sandiver Cloud | Boulder, CO | 2018-2021

- Owned CLI and SDK products used by 60,000 developers; raised weekly active CLI usage by 47% over 18 months.
- Ran the deprecation of three legacy SDK versions with zero customer-reported breakage.
- Wrote and shipped a public RFC process that the company still uses for breaking-change decisions.
- Partnered with DevRel to launch a quarterly office hours that produced 14 inbound enterprise leads.

### Product Manager, Quillstone Analytics | Boulder, CO | 2016-2018

- Took the query editor from beta to GA; reached 9,400 weekly users.
- Stood up the team's first experiment review forum.
- Mentored two PMs who were later promoted.