



## CONTACT INFORMATION



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Columbus, OH

## KEY SKILLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- Squarespace
- Klaviyo email design
- Social media templates
- Logo design
- Typography basics

# DEV PATEL

Designer

Junior graphic designer with 1.5 years of agency and freelance experience in social media, event collateral, and email design. Comfortable in Figma and the Adobe suite, and learning fast in production-heavy environments. Looking to grow on a team that values clean type and thoughtful feedback.

## PROFESSIONAL EXPERIENCE

2023 - Present

**Junior Graphic Designer** | Brightline Marketing Co., Columbus, OH | 2023 to Present

- Design 15-20 social posts per week for 4 B2B clients across LinkedIn, Instagram, and X
- Built email templates in Klaviyo for a home goods retailer, supporting a 28% lift in open rate over the prior quarter
- Update brand guideline decks and keep asset libraries in Google Drive organized for the account team
- Sit in on client kickoffs and take notes that turn into mood boards and first-round comps

2022 - 2023

**Freelance Designer** | Self-Employed, Columbus, OH | 2022 to 2023

- Designed logos, menus, and Instagram kits for 6 local restaurants and a yoga studio
- Built a Squarespace site for a wedding photographer, including custom icons and a print-ready pricing PDF
- Managed scope, invoices, and revision rounds directly with clients on projects ranging from \$400 to \$2,800

## EDUCATION

BA in Visual Communication Design, Ohio State University, 2022