







PRIYA RAMAN

Data analyst with 5 years supporting marketing, ops, and finance teams across SaaS and retail. Strong in SQL, Python, and Tableau, with a habit of pairing dashboards with short written takeaways. Known for catching upstream data quality issues before they reach the exec team.

CONTACT INFORMATION

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EDUCATION

B.S. Statistics University of North Carolina at Chapel Hill, 2020

SKILLS

- SQL (Snowflake, Postgres)
- Python (pandas, scikit-learn)
- Tableau, Looker
- dbt, Airflow basics
- A/B testing, cohort analysis
- Stakeholder communication

EXPERIENCE

SENIOR DATA ANALYST | BLUEPINE LOGISTICS | CHARLOTTE, NC | 2022-PRESENT

- Built a SQL pipeline and Looker dashboard that cut weekly reporting prep from 9 hours to under 45 minutes for the ops team.
- Found a join error in the carrier billing model that had inflated freight cost by roughly \$312K over two quarters; flagged it and led the rebuild.
- Partner with finance on monthly variance analysis, writing one-page memos that explain the 3-4 drivers behind the numbers.
- Mentor two junior analysts on SQL style and pull request reviews.

DATA ANALYST | HARTWELL APPAREL GROUP | RALEIGH, NC | 2020-2022

- Owned the marketing attribution dashboard used by the CMO and 6 channel leads to set quarterly budgets.
- Ran A/B test analysis on email subject lines and landing pages; identified two winning variants that lifted click-through by about 18%.
- Cleaned and rebuilt the customer segmentation logic in dbt, replacing a tangled set of Excel files.
- Trained merchandising managers on self-serve Tableau so they stopped routing one-off pulls through analytics.